



Regional Economic Expansion

is here to help you take advantage of those opportunities

Not on our own, of course. Although we have helped many different people with many different projects, almost every project has been a co-operative effort.

We work with your provincial government departments, and in turn work with your municipal authorities.

We work with other federal government departments, too. Like MANPOWER, to provide training and re-training programs. . . AGRICULTURE, to assist Manitoba farmers. . . INDIAN AND NORTHERN AFFAIRS, in places like The Pas.

A big part of our job is to bring people together, so they can work together.

In Manitoba, we are located at:

REGIONAL ECONOMIC EXPANSION 2 LAKEVIEW SQUARE 4TH FLOOR 185 CARLTON ST WINNIPEG, MANITOBA (204) 982-4050	REGIONAL ECONOMIC EXPANSION 327A MARV STREET 2ND FLOOR SELMKIRK, MANITOBA (FRED HARRIS BUILDING) (204) 482-6826
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Regional Economic Expansion is people making things happen in many parts of Manitoba.

OPEN AND SEE What's going on

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Regional Economic Expansion

Expansion Economique Régionale

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Development in Manitoba...

What it means to YOU

Regional Economic Expansion is involved in helping people...

What's it all about?

Development is the concern of Regional Economic Expansion, a federal department. With others, we work to make things in this province happen.

Together, the federal, provincial and municipal governments are working to create new jobs and better living conditions for people in The Pas, Brandon, Gimli, Selkirk and other centres. Perhaps you've heard about some of the exciting things going on in these places. Some of the projects are pretty big.

You've got so much going for you

Manitoba is rich in natural resources . . . thousands of lakes, mighty rivers, rich farm lands, forests and minerals . . . a good base from which to build a strong economy.

Yet with all of this, far too many find it difficult to make ends meet.

Disparity is a dirty word.

You've all heard it often enough. Though some parts of Canada enjoy the world's highest standard of living, others - including some areas of Manitoba - are lagging behind.

We're trying to help correct this . . . in selected rural communities and for urban centres. It's a big complicated task . . . but we've made a start.

Some of the projects shown here are already facts of life. Others are in the works. Or the planning stages. But this is certainly not the complete Manitoba picture. There are bound to be additions, improvements, second thoughts, modifications and changes of mind along the way. Because development in Manitoba is basically people.



HNAUSA

Over 300 fishermen have graduated from the Fisheries Training Centre in trades associated with the fishing industry. A general retraining program for many former fishermen, and an upgrading of those remaining, is a cornerstone in the adjustment program for the industry in the FRED plan for the Interlake.

ST. JAMES — ASSINIBOIA

Boeing of Canada Limited, making airframe parts, creating an estimated 150 jobs with the help of a \$1,065,000 incentive offer.

ALEXANDER

For hundreds of farmers like Alfred Yeoman whose newly-constructed water storage and pumping system will allow him to increase his herd from 60 to 100. PPRA technical and monetary assistance might well mean the difference between profit and loss.

WINNIPEG

Now farmers don't have to raise one particular grade or shape of onion — all onions come out the same in texture, size and taste, in the onion rings produced by Bock Processors Limited, the first plant of its kind in Canada. Bock employs about 20 people, helped with a \$49,000 incentive offer.

BRANDON

Macey Foods Limited is using an incentive offer of approximately \$200,000 to help create an estimated 77 jobs in producing dressed waterfowl. And this is just one of seven or eight new industrial projects in Brandon which are expected to create more than 300 jobs with assistance from Regional Economic Expansion.

GRAND RAPIDS

A Special ARDA grant is helping the 19 members of the local fishermen's co-operative purchase equipment which will enable them to fish in winter, as well as summer, and thus improve their incomes.

WINNIPEG

Auto Parts Accessories, a Regional Economic Expansion incentive offer of \$165,000 is helping Cowl Limited create an estimated 111 jobs.

SELKIRK

Wood and metal furniture for Manitoba's provincial parks is being produced at a plant run by the province and staffed mainly by native people. It's all a training project, part of the Manpower Corps program operating under the FRED Agreement for the Interlake area.

THE INTERLAKE

Under this same FRED Agreement, Regional Economic Expansion has also helped the province improve No. 6 Highway. And that's not all. Many more miles of road have been reconstructed to encourage economic development and help the Interlake handle the effects of school consolidation.

THE PAS

The Pas is a "Special Area" under the Regional Economic Expansion program and is therefore receiving assistance with a variety of things like a new water treatment plant, a friendship centre for meetings for local native and non-native groups, a new Civic Centre, a firehall and a police station, to say nothing about new schools, a light industrial park, paved streets, a library and various other projects on The Pas Indian Reserve.

KILLARNEY

Mancana Industries, a mini-camper and truck topper industry, the first light manufacturing industry in the town. Employing an estimated 13 with the help of an incentive offer of \$53,000. And there are good growth possibilities.

WINNIPEG

Flyer Industries Limited, producing bus bodies, is creating an estimated 237 jobs with the help of a \$404,000 incentive offer.

DAUPHIN

Three years ago, Dauphin's prospects for growth looked bleak unless its economic base could be broadened. Regional Economic Expansion helped four local industries to establish or expand and, as a result, there are approximately 100 new jobs in the community. One of the new plants — Parkland Plastics Limited — was established in 1970 to manufacture camper trailers. After winning a major design award, the product gained ready acceptance and is now marketed across Western Canada. In 1970, Parkland Plastics expected to employ 27 people in its third year of operation. Today it employs 62 and is still growing.

Regional Economic Expansion

is people making things happen — in Manitoba.

Regional Economic Expansion now includes:

- PFRA
- ARDA
- SPECIAL ARDA
- RDIA
- FRED
- SPECIAL AREA

AGRICULTURAL SERVICE CENTRES

Pardon our jargon!

Private Farm Rehabilitation Administration
Agricultural and Rural Development Act
Regional Development Incentives Act
Fund for Rural Economic Development

